

BEYOND BLACK & WHITE

A READER ON CONTEMPORARY RACE RELATIONS

Edited by

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55 City Road
London EC1Y 1SP
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B 1/1 Mohan Cooperative Industrial Area
Mathura Road, New Delhi 110 044
India

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3 Church Street
#10-04 Samsung Hub
Singapore 049483

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Printed in the United States of America

Library of Congress Cataloging-in-Publication Data

Names: Valdez, Zulema, editor.

Title: Beyond black and white : a reader on contemporary race relations / [edited by] Zulema Valdez, University of California, Merced.

Description: Thousand Oaks, California : SAGE, 2017. | Includes bibliographical references.

Identifiers: LCCN 2016013696 |
ISBN 9781506306940 (pbk. : alk. paper)

Subjects: LCSH: United States—Race relations—21st century. | Minorities—United States—History—21st century.

Classification: LCC E184.A1 B46 2017 | DDC 305.800973—dc23 LC record available at <https://lccn.loc.gov/2016013696>

This book is printed on acid-free paper.

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16 17 18 19 20 10 9 8 7 6 5 4 3 2 1

CHAPTER 2

The Theory of Racial Formation*

Michael Omi and Howard Winant

*Omi and Winant's Racial Formation in the United States sparked a new and enduring conversation in social science research on the meaning of race in society. In this excerpt from their groundbreaking book, they introduce the concept of **racial formation**. They (2015, p. 56) speak of racial formation as "the sociohistorical process by which racial categories are created, inhabited, transformed, and destroyed." They argue that the racial formation process, which takes place at the level of the state and society, shapes what race means, how it is reproduced, and how it can change over time.*

Questions to Consider

Michael Omi and Howard Winant contend that the concepts of race and racism should not be used interchangeably. How do they define each concept, and what do they mean when they say the concept of race can change over time?

In 1982–1983, Susie Guillory Phipps unsuccessfully sued the Louisiana Bureau of Vital Records to change her racial classification from black to white. The descendant of an 18th-century white planter and a black slave, Phipps was designated *black* in her birth certificate in accordance with a 1970 state law which declared anyone with at least 1/32nd "Negro blood" to be black.

Source: Adapted from Michael Omi and Howard Winant, "Racial Formation," *Racial Formation in the United States: From the 1960s to the 1990s*, Second Edition, 53–56; 69–76, Routledge, 2015.

*Some text and accompanying endnotes have been omitted. Please consult the original source.

The Phipps case raised intriguing questions about the concept of race, its meaning in contemporary society, and its use (and abuse) in public policy. Assistant Attorney General Ron Davis defended the law by pointing out that some type of racial classification was necessary to comply with federal record-keeping requirements and to facilitate programs for the prevention of genetic diseases. Phipps's attorney, Brian Begue, argued that the assignment of racial categories on birth certificates was unconstitutional and that the 1/32nd designation was inaccurate. He called on a retired Tulane University professor who cited research indicating that most Louisiana whites have at least 1/20th "Negro" ancestry. In the end, Phipps lost. The court upheld the state's right to classify and quantify racial identity.¹

Phipps's problematic racial identity, and her effort to resolve it through state action, is in many ways a parable of America's unsolved racial dilemma. It illustrates the difficulties of defining race and assigning individuals or groups to racial categories. It shows how the racial legacies of the past—slavery and bigotry—continue to shape the present. It reveals both the deep involvement of the state in the organization and interpretation of race, and the inadequacy of state institutions to carry out these functions. It demonstrates how deeply Americans both as individuals and as a civilization are shaped, and indeed haunted, by race.

Having lived her whole life thinking that she was white, Phipps suddenly discovers that by legal definition she is not. In U.S. society, such an event is indeed catastrophic.² But if she is not white, of what race is she? The state claims that she is black, based on its rules of classification,³ and another state agency, the court, upholds this judgment. But despite these classificatory standards which have imposed an either/or logic on racial identity, Phipps will not in fact change color. Unlike what would have happened during slavery times if one's claim to whiteness was successfully challenged, we can assume that despite the outcome of her legal challenge, Phipps will remain in most of the social relationships she had occupied before the trial. Her socialization, her familial and friendship networks, her cultural orientation, will not change. She will simply have to wrestle with her newly acquired hybridized condition. She will have to confront the Other within.

The designation of racial categories and the determination of racial identity is no simple task. For centuries, this question has precipitated intense debates and conflicts, particularly in the U.S.—disputes over natural and legal rights, over the distribution of resources, and indeed, over who shall live and who shall die.

A crucial dimension of the Phipps case is that it illustrates the inadequacy of claims that race is a mere matter of variations in human physiognomy, that it is simply a matter of skin color. But if race cannot be understood in this manner, how *can* it be understood? We cannot fully hope to address this topic—no less than the meaning of race, its role in society, and the forces which shape it—in one chapter, nor indeed in one book. Our goal in this chapter, however, is far from modest: we wish to offer at least the outlines of a theory of race and racism.

What Is Race?

There is a continuous temptation to think of race as an essence, as something fixed, concrete, and objective. And there is also an opposite temptation: to imagine race as a mere *illusion*, a purely ideological construct which some ideal non-racist social order would eliminate. It is

necessary to challenge both these positions, to disrupt and reframe the rigid and bipolar manner in which they are posed and debated, and to transcend the presumably irreconcilable relationship between them.

The effort must be made to understand race as an unstable and decentered complex of social meanings constantly being transformed by political struggle. With this in mind, let us propose a definition: *Race is a concept which signifies and symbolizes social conflicts and interests by referring to different types of human bodies.* Although the concept of race invokes biologically based human characteristics (so-called phenotypes), selection of these particular human features for purposes of racial signification is always and necessarily a social and historical process. In contrast to the other major distinction of this type, that of gender, there is no biological basis for distinguishing among human groups along the lines of race.⁴ Indeed, the categories employed to differentiate among human groups along racial lines reveal themselves, upon serious examination, to be at best imprecise, and at worst completely arbitrary.

If the concept of race is so nebulous, can we not dispense with it? Can we not do without race, at least in the enlightened present? This question has been posed often, and with greater frequency in recent years.⁵ An affirmative answer would of course present obvious practical difficulties: it is rather difficult to jettison widely held beliefs, beliefs which moreover are central to everyone's identity and understanding of the social world. So the attempt to banish the concept as an archaism is at best counterintuitive. But a deeper difficulty, we believe, is inherent in the very formulation of this schema, in its way of posing race as a *problem*, a misconception left over from the past, and suitable now only for the dustbin of history.

A more effective starting point is the recognition that despite its uncertainties and contradictions, the concept of race continues to play a fundamental role in structuring and representing the social world. The task for theory is to explain this situation. It is to avoid both the utopian framework which sees race as an illusion we can somehow get beyond, and also the essentialist formulation which sees race as something objective and fixed, a biological datum.⁶ Thus we should think of race as an element of social structure rather than as an irregularity within it; we should see race as a dimension of human representation rather than an illusion. These perspectives inform the theoretical approach we call racial formation.

Racial Formation

We define *racial formation* as the sociohistorical process by which racial categories are created, inhabited, transformed, and destroyed. Our attempt to elaborate a theory of racial formation will proceed in two steps. First, we argue that racial formation is a process of historically situated *projects* in which human bodies and social structures are represented and organized. Next we link racial formation to the evolution of hegemony, the way in which society is organized and ruled. Such an approach, we believe, can facilitate understanding of a whole range of contemporary controversies and dilemmas involving race, including the nature of racism, the relationship of race to other forms of differences, inequalities, and oppression such as sexism and nationalism, and the dilemmas of racial identity today. From a racial formation perspective, race is a matter of both social structure and cultural representation. Too often, the attempt is made to understand race simply or primarily in terms of

only one of these two analytical dimensions.⁷ For example, efforts to explain racial inequality as a purely social structural phenomenon are unable to account for the origins, patterning, and transformation of racial difference.

Conversely, many examinations of racial difference—understood as a matter of cultural attributes *a la* ethnicity theory, or as a society-wide signification system, *a la* some poststructuralist accounts—cannot comprehend such structural phenomena as racial stratification in the labor market or patterns of residential segregation.

An alternative approach is to think of racial formation processes as occurring through a linkage between structure and representation. Racial projects do the ideological “work” of making these links. *A racial project is simultaneously an interpretation, representation, or explanation of racial dynamics, and an effort to reorganize and redistribute resources along particular racial lines.* Racial projects connect what race *means* in a particular discursive practice and the ways in which both social structures and everyday experiences are racially *organized*, based upon that meaning.

What Is Racism?

Since the ambiguous triumph of the civil rights movement in the mid 1960s, clarity about what racism means has been eroding. The concept entered the lexicon of “common sense” only in the 1960s. Before that, although the term had surfaced occasionally,⁴⁶ the problem of racial injustice and inequality was generally understood in a more limited fashion, as a matter of prejudiced attitudes or bigotry on the one hand,⁴⁷ and discriminatory practices on the other.⁴⁸ Solutions, it was believed, would therefore involve the overcoming of such attitudes, the achievement of tolerance, the acceptance of brotherhood, etc., and the passage of laws which prohibited discrimination with respect to access to public accommodations, jobs, education, etc. The early civil rights movement explicitly reflected such views. In its espousal of integration and its quest for a beloved community it sought to overcome racial prejudice. In its litigation activities and agitation for civil rights legislation it sought to challenge discriminatory practices.

The later 1960s, however, signaled a sharp break with this vision. The emergence of the slogan *black power* (and soon after, of *brown power*, *red power*, and *yellow power*), the wave of riots that swept the urban ghettos from 1964 to 1968, and the founding of radical movement organizations of nationalist and Marxist orientation, coincided with the recognition that racial inequality and injustice had much deeper roots. They were not simply the product of prejudice, nor was discrimination only a matter of intentionally informed action. Rather, prejudice was an almost unavoidable outcome of patterns of socialization which were “bred in the bone,” affecting not only whites but even minorities themselves.⁴⁹ Discrimination, far from manifesting itself only (or even principally) through individual actions or conscious policies, was a structural feature of U.S. society, the product of centuries of systematic exclusion, exploitation, and disregard of racially defined minorities.⁵⁰ It was this combination of relationships—prejudice, discrimination, and institutional inequality—which defined the concept of racism at the end of the 1960s.

Such a synthesis was better able to confront the political realities of the period. Its emphasis on the structural dimensions of racism allowed it to address the intransigence which

racial injustice and inequality continued to exhibit, even after discrimination had supposedly been outlawed⁵¹ and bigoted expression stigmatized. But such an approach also had clear limitations. As Robert Miles has argued, it tended to inflate the concept of racism to a point at which it lost precision.⁵² If the institutional component of racism were so pervasive and deeply rooted, it became difficult to see how the democratization of U.S. society could be achieved, and difficult to explain what progress had been made. The result was a leveling critique which denied any distinction between the Jim Crow era (or even the whole *longue durée* of racial dictatorship since the conquest) and the present. Similarly, if the prejudice component of racism were so deeply inbred, it became difficult to account for the evident hybridity and interpenetration that characterizes civil society in the U.S., as evidenced by the shaping of popular culture, language, and style, for example. The result of the inflation of the concept of racism was thus a deep pessimism about any efforts to overcome racial barriers, in the workplace, the community, or any other sphere of lived experience. An overly comprehensive view of racism, then, potentially served as a self-fulfilling prophecy.

Yet the alternative view—which surfaced with a vengeance in the 1970s—urging a return to the conception of racism held before the movement's radical turn, was equally inadequate. This was the neoconservative perspective, which deliberately restricted its attention to injury done to the individual as opposed to the group, and to advocacy of a color-blind racial policy.⁵³ Such an approach reduced race to ethnicity,⁵⁴ and almost entirely neglected the continuing organization of social inequality and oppression along racial lines. Worse yet, it tended to rationalize racial injustice as a supposedly natural outcome of group attributes in competition.⁵⁵

The distinct, and contested, meanings of racism which have been advanced over the past three decades have contributed to an overall crisis of meaning for the concept today. Today, the absence of a clear common-sense understanding of what racism means has become a significant obstacle to efforts aimed at challenging it. Bob Blauner has noted that in classroom discussions of racism, white and nonwhite students tend to talk past one another. Whites tend to locate racism in color consciousness and find its absence color-blindness. In so doing, they see the affirmation of difference and racial identity among racially defined minority students as racist. Nonwhite students, by contrast, see racism as a system of power, and correspondingly argue that blacks, for example, cannot be racist because they lack power. Blauner concludes that there are two “languages” of race, one in which members of racial minorities, especially blacks, see the centrality of race in history and everyday experience, and another in which whites see race as “a peripheral, nonessential reality.”⁵⁶

Given this crisis of meaning, and in the absence of any common-sense understanding, does the concept of racism retain any validity? If so, what view of racism should we adopt? Is a more coherent theoretical approach possible? We believe it is.

We employ racial formation theory to reformulate the concept of racism. Our approach recognizes that racism, like race, has changed over time. It is obvious that the attitudes, practices, and institutions of the epochs of slavery, say, or of Jim Crow, no longer exist today. Employing a similar logic, it is reasonable to question whether concepts of racism which developed in the early days of the post-civil rights era, when the limitations of both moderate reform and militant racial radicalism of various types had not yet been encountered, remain adequate to explain circumstances and conflicts a quarter century later.

Racial formation theory allows us to differentiate between race and racism. The two concepts should not be used interchangeably. We have argued that race has no fixed meaning,

but is constructed and transformed sociohistorically through competing political projects, through the necessary and ineluctable link between the structural and cultural dimensions of race in the U.S. This emphasis on projects allows us to refocus our understanding of racism as well, for racism can now be seen as characterizing some, but not all, racial projects.

A racial project can be defined as *racist* if and only if it *creates or reproduces structures of domination based on essentialist⁵⁷ categories of race*. Such a definition recognizes the importance of locating racism within a fluid and contested history of racially based social structures and discourses. Thus there can be no timeless and absolute standard for what constitutes racism, for social structures change and discourses are subject to rearticulation. Our definition therefore focuses instead on the work essentialism does for domination, and the need domination displays to essentialize the subordinated.

Further, it is important to distinguish racial awareness from racial essentialism. To attribute merits, allocate values or resources to, and/or represent individuals or groups on the basis of racial identity should not be considered racist in and of itself. Such projects may in fact be quite benign. Consider the following examples: first, the statement, "Many Asian Americans are highly entrepreneurial"; second, the organization of an association of, say, black accountants.

The first racial project, in our view, signifies or represents a racial category (Asian Americans) and locates that representation within the social structure of the contemporary U.S. (in regard to business, class issues, socialization, etc.). The second racial project is organizational or social structural, and therefore must engage in racial signification. Black accountants, the organizers might maintain, have certain common experiences, can offer each other certain support, etc. Neither of these racial projects is essentialist, and neither can fairly be labeled racist. Of course, racial representations may be biased or misinterpret their subjects, just as racially based organizational efforts may be unfair or unjustifiably exclusive. If such were the case, if for instance in our first example the statement in question were "Asian Americans are naturally entrepreneurial," this would by our criterion be racist. Similarly, if the effort to organize black accountants had as its rationale the raiding of clients from white accountants, it would by our criterion be racist as well.

Similarly, to allocate values or resources—let us say, academic scholarships—on the basis of racial categories is not racist. Scholarships are awarded on a preferential basis to Rotarians, children of insurance company employees, and residents of the Pittsburgh metropolitan area. Why then should they not also be offered, in particular cases, to Chicanos or Native Americans?

In order to identify a social project as racist, one must in our view demonstrate a link between essentialist representations of race and social structures of domination. Such a link might be revealed in efforts to protect dominant interests, framed in racial terms, from democratizing racial initiatives.⁵⁸ But it might also consist of efforts simply to reverse the roles of racially dominant and racially subordinate.⁵⁹ There is nothing inherently white about racism.⁶⁰

Obviously a key problem with essentialism is its denial, or flattening, of differences within a particular racially defined group. Members of subordinate racial groups, when faced with racist practices such as exclusion or discrimination, are frequently forced to band together in order to defend their interests (if not, in some instances, their very lives). Such "strategic essentialism" should not, however, be simply equated with the essentialism practiced by dominant groups, nor should it prevent the interrogation of internal group differences.⁶¹

Without question, any abstract concept of racism is severely put to the test by the untidy world of reality. To illustrate our discussion, we analyze the following examples, chosen

from current racial issues because of their complexity and the rancorous debates they have engendered:

■ Is the allocation of employment opportunities through programs restricted to racially defined minorities, so-called preferential treatment or affirmative action policies, racist? Do such policies practice racism in reverse? We think not, with certain qualifications. Although such programs necessarily employ racial criteria in assessing eligibility, they do not generally essentialize race, because they seek to overcome specific socially and historically constructed inequalities.⁶² Criteria of effectiveness and feasibility, therefore, must be considered in evaluating such programs. They must balance egalitarian and context-specific objectives, such as academic potential or job-related qualifications. It should be acknowledged that such programs often do have deleterious consequences for whites who are not personally the source of the discriminatory practices the programs seek to overcome. In this case, compensatory measures should be enacted to vitiate the charge of “reverse discrimination.”⁶³

■ Is all racism the same, or is there a distinction between white and nonwhite versions of racism? We have little patience with the argument that racism is solely a white problem, or even a “white disease.”⁶⁴ The idea that nonwhites cannot act in a racist manner, since they do not possess “power,” is another variant of this formulation.⁶⁵

For many years now, racism has operated in a more complex fashion than this, sometimes taking such forms as self-hatred or self-aggrandizement at the expense of more vulnerable members of racially subordinate groups.⁶⁶ Whites can at times be the victims of racism—by other whites or nonwhites—as is the case with anti-Jewish and anti-Arab prejudice. Furthermore, unless one is prepared to argue that there has been no transformation of the U.S. racial order over the years, and that racism consequently has remained unchanged—an essentialist position *par excellence*—it is difficult to contend that racially defined minorities have attained no power or influence, especially in recent years.

Having said this, we still do not consider that all racism is the same. This is because of the crucial importance we place in situating various racisms within the dominant hegemonic discourse about race. We have little doubt that the rantings of a Louis Farrakhan or Leonard Jeffries—to pick two currently demonized black ideologues—meet the criteria we have set out for judging a discourse to be racist. But if we compare Jeffries, for example, with a white racist such as Tom Metzger of the White Aryan Resistance, we find the latter’s racial project to be far more menacing than the former’s. Metzger’s views are far more easily associated with an essentializing (and once very powerful) legacy: that of white supremacy and racial dictatorship in the U.S., and fascism in the world at large. Jeffries’s project has far fewer examples with which to associate: no more than some ancient African empires and the (usually far less bigoted) radical phase of the black power movement.⁶⁷ Thus black supremacy may be an instance of racism, just as its advocacy may be offensive, but it can hardly constitute the threat that white supremacy has represented in the U.S., nor can it be so easily absorbed and rearticulated in the dominant hegemonic discourse on race as white supremacy can. All racisms, all racist political projects, are not the same.

■ Is the redrawing—or gerrymandering—of adjacent electoral districts to incorporate large numbers of racially defined minority voters in one, and largely white voters in the other, racist? Do such policies amount to segregation of the electorate? Certainly this alternative is preferable to the pre-Voting Rights Act practice of simply denying racial minorities

the franchise. But does it achieve the Act's purpose of fostering electoral equality across and within racial lines? In our view such practices, in which the post-1990 redistricting process engaged rather widely, are vulnerable to charges of essentialism. They often operate through "racial lumping," tend to freeze rather than overcome racial inequalities, and frequently subvert or defuse political processes through which racially defined groups could otherwise negotiate their differences and interests. They worsen rather than ameliorate the denial of effective representation to those whom they could not effectively redistrict—since no redrawing of electoral boundaries is perfect, those who get stuck on the "wrong side" of the line are particularly disempowered. Thus we think such policies merit the designation of "tokenism"—a relatively mild form of racism—which they have received.⁶⁸

Parallel to the debates on the concept of race, recent academic and political controversies about the nature of racism have centered on whether it is primarily an ideological or structural phenomenon. Proponents of the former position argue that racism is first and foremost a matter of beliefs and attitudes, doctrines and discourse, which only then give rise to unequal and unjust practices and structures.⁶⁹ Advocates of the latter view see racism as primarily a matter of economic stratification, residential segregation, and other institutionalized forms of inequality which then give rise to ideologies of privilege.⁷⁰

From the standpoint of racial formation, these debates are fundamentally misguided. They frame the problem of racism in a rigid either/or manner. We believe it is crucial to disrupt the fixity of these positions by simultaneously arguing that ideological beliefs have structural consequences, and that social structures give rise to beliefs. Racial ideology and social structure, therefore, mutually shape the nature of racism in a complex, dialectical, and overdetermined manner.

Even those racist projects which at first glance appear chiefly ideological turn out upon closer examination to have significant institutional and social structural dimensions. For example, what we have called *far right* projects appear at first glance to be centrally ideological. They are rooted in biologicistic doctrine, after all. The same seems to hold for certain conservative black nationalist projects which have deep commitments to biologism.⁷¹ But the unending stream of racist assaults initiated by the far right, the apparently increasing presence of skinheads in high schools, the proliferation of neo-Nazi computer bulletin boards, and the appearance of racist talk shows on cable access channels, all suggest that the organizational manifestations of the far right racial projects exist and will endure.⁷² Perhaps less threatening but still quite worrisome is the diffusion of doctrines of black superiority through some (though by no means all) university based African American Studies departments and student organizations, surely a serious institutional or structural development.

By contrast, even those racisms which at first glance appear to be chiefly structural upon closer examination reveal a deeply ideological component. For example, since the racial right abandoned its explicit advocacy of segregation, it has not seemed to uphold—in the main—an ideologically racist project, but more primarily a structurally racist one. Yet this very transformation required tremendous efforts of ideological production. It demanded the rearticulation of civil rights doctrines of equality in suitably conservative form, and indeed the defense of continuing large-scale racial inequality as an outcome preferable to (what its advocates have seen as) the threat to democracy that affirmative action, busing, and large-scale race-specific social spending would entail.⁷³ Even more tellingly, this project took shape through a deeply manipulative coding of subtextual appeals to white racism, notably in a

series of political campaigns for high office which have occurred over recent decades. The retreat of social policy from any practical commitment to racial justice, and the relentless reproduction and divulgation of this theme at the level of everyday life—where whites are now fed up with all the “special treatment” received by nonwhites, etc.—constitutes the hegemonic racial project at this time. It therefore exhibits an unabashed structural racism all the more brazen because on the ideological or signification level, it adheres to a principle of treating everyone alike.

In summary, the racism of today is no longer a virtual monolith, as was the racism of yore. Today, racial hegemony is messy. The complexity of the present situation is the product of a vast historical legacy of structural inequality and invidious racial representation, which has been confronted during the post–World War II period with an opposition more serious and effective than any it had faced before. As we will survey in the chapters to follow, the result is a deeply ambiguous and contradictory spectrum of racial projects, unremittingly conflictual racial politics, and confused and ambivalent racial identities of all sorts. We begin this discussion by addressing racial politics and the state.

Notes

1. *San Francisco Chronicle*, 14 September 1982, 19 May 1983. Ironically, the 1970 Louisiana law was enacted to supersede an old Jim Crow statute which relied on the idea of “common report” in determining an infant’s race. Following Phipps’ unsuccessful attempt to change her classification and have the law declared unconstitutional, a legislative effort arose which culminated in the repeal of the law. See *San Francisco Chronicle*, 23 June 1983.
2. Compare the Phipps case to Andrew Hacker’s well-known “parable” in which a white person is informed by a mysterious official that “the organization he represents has made a mistake” and that “. . . [a]ccording to their records . . . , you were to have been born black; to another set of parents, far from where you were raised.” How much compensation, Hacker’s official asks, would “you” require to undo the damage of this unfortunate error? See Hacker, *Two Nations: Black and White, Separate, Hostile, Unequal* (New York: Charles Scribner’s Sons, 1992) pp. 11–12.
3. On the evolution of Louisiana’s racial classification system, see Virginia Dominguez, *White by Definition: Social Classification in Creole Louisiana* (New Brunswick: Rutgers University Press, 1986).
4. This is not to suggest that gender is a biological category while race is not. Gender, like race, is a social construct. However, the biological division of humans into sexes—two at least, and possibly intermediate ones as well—is not in dispute. This provides a basis for argument over gender divisions—how “natural,” etc.—which does not exist with regard to race. To ground an argument for the “natural” existence of race, one must resort to philosophical anthropology.
5. “The truth is that there are no races, there is nothing in the world that can do all we ask race to do for us. . . . The evil that is done is done by the concept, and by easy—yet impossible—assumptions as to its application.” (Kwame Anthony Appiah, *In My Father’s House: Africa in the Philosophy of Culture* [New York: Oxford University Press, 1992].) Appiah’s eloquent and learned book fails, in our view, to dispense with the race concept, despite its anguished attempt to do so; this indeed is the source of its author’s anguish. We agree with him as to the nonobjective character of race, but fail to see how this recognition justifies its abandonment. This argument is developed below.

6. We understand essentialism as belief in real, true human essences, existing outside or impervious to social and historical context. We draw this definition, with some small modifications, from Diana Fuss, *Essentially Speaking: Feminism, Nature, & Difference* (New York: Routledge, 1989) p. xi.
7. Michael Omi and Howard Winant, "On the Theoretical Status of the Concept of Race" in Warren Crichlow and Cameron McCarthy, eds., *Race, Identity, and Representation in Education* (New York: Routledge, 1993).
46. For example, in Magnus Hirschfeld's prescient book, *Racism* (London: Victor Gollancz, 1938).
47. This was the framework, employed in the crucial study of Myrdal and his associates; see Gunnar Myrdal, *An American Dilemma: The Negro Problem and Modern Democracy*, 20th Anniversary Edition (New York: Harper and Row, 1962[1944]). See also the articles by Thomas F. Pettigrew and George Fredrickson in Pettigrew et al., *Prejudice: Selections from the Harvard Encyclopedia of American Ethnic Groups* (Cambridge, MA: The Belknap Press of Harvard University, 1982).
48. On discrimination, see Frederickson in *ibid.* In an early essay which explicitly sought to modify the framework of the Myrdal study, Robert K. Merton recognized that prejudice and discrimination need not coincide, and indeed could combine in a variety of ways. See Merton, "Discrimination and the American Creed," in R. M. MacIver, ed., *Discrimination and National Welfare* (New York: Harper and Row, 1949).
49. Gordon W. Allport, *The Nature of Prejudice* (Cambridge, MA: Addison-Wesley, 1954) remains a classic work in the field; see also Philomena Essed, *Understanding Everyday Racism: An Interdisciplinary Theory* (Newbury Park, CA: Sage, 1991). A good overview of black attitudes toward black identities is provided in William E. Cross, Jr., *Shades of Black: Diversity in African-American Identity* (Philadelphia: Temple University Press, 1991).
50. Stokely Carmichael and Charles V. Hamilton first popularized the notion of "institutional" forms of discrimination in *Black Power: The Politics of Liberation in America* (New York: Vintage, 1967), although the basic concept certainly predated that work. Indeed, President Lyndon Johnson made a similar argument in his 1965 speech at Howard University:

But freedom is not enough. You do not wipe away the scars of centuries by saying: Now you are free to go where you want, do as you desire, and choose the leaders you please.

You do not take a person who, for years, has been hobbled by chains and liberate him [*sic*], bring him up to the starting line of a race and then say, "You are free to compete with all the others," and still justly believe that you have been completely fair.

Thus it is not enough just to open the gates of opportunity. All our citizens must have the opportunity to walk through those gates.

This is the next and more profound stage of the battle for civil rights. We seek not just freedom but opportunity—not just legal equity but human ability—not just equality as a right but equality as a fact and as a result. (Lyndon B. Johnson, "To Fulfill These Rights," reprinted in Lee Rainwater and William L. Yancey, *The Moynihan Report and the Politics of Controversy* [Cambridge, MA: MIT Press, 1967, p. 125].)

This speech, delivered at Howard University on June 4, 1965, was written in part by Daniel Patrick Moynihan. A more systematic treatment of the institutional racism approach is David T. Wellman, *Portraits of White Racism* (New York: Cambridge University Press, 1977).

51. From the vantage point of the 1990s, it is possible to question whether discrimination was ever effectively outlawed. The federal retreat from the agenda of integration began almost immediately after the passage of civil rights legislation, and has culminated today in a series of Supreme Court decisions making violation of these laws almost impossible to prove. See Ezorsky, *Racism*

- and Justice*; Kairys, *With Liberty and Justice (or Some)*. As we write, the Supreme Court has further restricted antidiscrimination laws in the case of *St. Mary's Honor Center v. Flicks*. See Linda Greenhouse, "Justices Increase Workers' Burden in Job-Bias Cases," *The New York Times*, 26 June 1993, p. 1.
52. Robert Miles, *Racism* (New York and London: Routledge, 1989), esp. chap. 2.
53. The *locus classicus* of this position is Nathan Glazer, *Affirmative Discrimination: Ethnic Inequality and Public Policy*, 2nd ed. (New York: Basic Books, 1978); for more recent formulations, see Murray, *Losing Ground*; Arthur M. Schlesinger, *The Disuniting of America: Reflections on a Multicultural Society* (New York: W. W. Norton, 1992).
54. See Chapter 1.
55. Thomas Sowell, for example, has argued that one's "human capital" is to a large extent culturally determined. Therefore, the state cannot create a false equality which runs counter to the magnitude and persistence of cultural differences. Such attempts at social engineering are likely to produce negative and unintended results: "If social processes are transmitting real differences—in productivity, reliability, cleanliness, sobriety, peacefulness (!)—then attempts to impose politically a very different set of beliefs will necessarily backfire. . . ." (Thomas Sowell, *The Economics and Politics of Race: An International Perspective* (New York: Quill, 1983) p. 252).
56. Bob Blauner, "Racism, Race, and Ethnicity: Some Reflections on the Language of Race" (unpublished manuscript, 1991).
57. Essentialism, it will be recalled, is understood as belief in real, true human essences, existing outside or impervious to social and historical context.
58. An example would be the "singling out" of members of racially defined minority groups for harsh treatment by authorities, as when police harass and beat randomly chosen ghetto youth, a practice they do not pursue with white suburban youth.
59. For example, the biologicistic theories found in Michael Anderson Bradley, *The Iceman Inheritance: Prehistoric Sources of Western Man's Racism, Sexism and Aggression* (Toronto: Dorset, 1978), and in Frances Cress Welsing, *The Isis (Yssis) Papers* (Chicago: Third World Press, 1991).
60. "These remarks should not be interpreted as simply an effort to move the gaze of African-American studies to a different site. I do not want to alter one hierarchy in order to institute another. It is true that I do not want to encourage those totalizing approaches to African-American scholarship which have no drive other than the exchange of dominations-dominant Eurocentric scholarship replaced by dominant Afrocentric scholarship. More interesting is what makes intellectual domination possible; how knowledge is transformed from invasion and conquest to revelation and choice; what ignites and informs the literary imagination, and what forces help establish the parameters of criticism." (Toni Morrison, *Playing in the Dark*, p. 8; emphasis in original)
61. Lisa Lowe states: "The concept of 'strategic essentialism' suggests that it is possible to utilize specific signifiers of ethnic identity, such as Asian American, for the purpose of contesting and disrupting the discourses that exclude Asian Americans, while simultaneously revealing the internal contradictions and slippages of Asian Americans so as to insure that such essentialisms will not be reproduced and proliferated by the very apparatuses we seek to disempower." Lisa Lowe, "Heterogeneity, Hybridity, Multiplicity: Marking Asian American Differences," *Diaspora*, Vol. 1, no. 1 (Spring 1991) p. 39.
62. This view supports Supreme Court decisions taken in the late 1960s and early 1970s, for example in *Griggs v. Duke Power*, 401 U.S. 424 (1971). We agree with Kairys that only "... [F]or that

- brief period in our history, it could accurately be said that governmental discrimination was prohibited by law" (Kairys, *With Liberty and Justice for Some*, p. 144).
63. This analysis draws on Ezorsky, *Racism and Justice*.
 64. See for example, Judy H. Katz, *White Awareness: Handbook (or Anti-Racism Training)* (Norman: University of Oklahoma Press, 1978).
 65. The formula "racism equals prejudice plus power" is frequently invoked by our students to argue that only whites can be racist. We have been able to uncover little written analysis to support this view (apart from Karz, *ibid.*, p. 10), but consider that it is itself an example of the essentializing approach we have identified as central to racism. In the modern world, "power" cannot be reified as a thing which some possess and others don't, but instead constitutes a relational field. The minority student who boldly asserts in class that minorities cannot be racist is surely not entirely powerless. In all but the most absolutist of regimes, resistance to rule itself implies power.
 66. To pick but one example among many: writing before the successes of the civil rights movement, E. Franklin Frazier bitterly castigated the collaboration of black elites with white supremacy. See Frazier, *Black Bourgeoisie: The Rise of a New Middle Class in the United States* (New York: The Free Press, 1957).
 67. Interestingly, what they share most centrally seems to be their antisemitism.
 68. Having made a similar argument, Lani Guinier, Clinton's nominee to head the Justice Department's Civil Rights Division was savagely attacked and her nomination ultimately blocked. See Guinier, "The Triumph of Tokenism: The Voting Rights Act and the Theory of Black Electoral Success," *Michigan Law Review* (March 1991).
 69. See Miles, *Racism*, p. 77. Much of the current debate over the advisability and legality of banning racist hate speech seems to us to adopt the dubious position that racism is primarily an ideological phenomenon. See Mari J. Matsuda et al., *Words that Wound: Critical Race Theory, Assaultive Speech, and the First Amendment* (Boulder, CO: Westview Press, 1993).
 70. Or ideologies which mask privilege by falsely claiming that inequality and injustice have been eliminated. See Wellman, *Portraits of White Racism*.
 71. Racial teachings of the Nation of Islam, for example, maintain that whites are the product of a failed experiment by a mad scientist.
 72. Elinor Langer, "The American Neo-Nazi Movement Today," *The Nation*, July 16/23, 1990.
 73. Such arguments can be found in Nathan Glazer, *Affirmative Discrimination*, Charles Murray, *Losing Ground*, and Arthur M. Schlesinger, Jr., *The Disuniting of America*, among others.